

http://leblogdekat.com

Media kit



Flowers in my hair Publié le 24 juin 2015







About

Le Blog de Kat is a lifestyle blog, based in Paris. Founded in 2011 by Aicha Kathrada, the aim was to describe and illustrate these little things, that change our everyday life: fashion, beauty, cinema, travel, food and drink.

All these little details that might inspire others, in a world where people are fond of recommendations. For that reason, each product, brand, place or event mentionned is tested and experienced before giving a personal outlook.



Stats

62 000+

monthly page views

24 000+

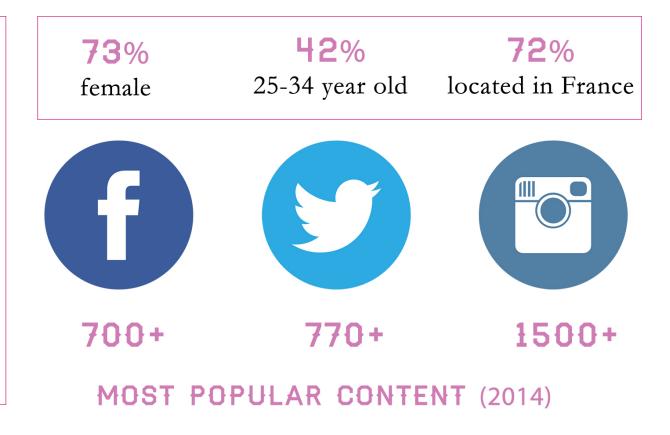
unique visitors/month

79.2%

new visitors

2,28

pages/visit



- Movie review Beauty & the Beast
- Birthday cocktail party
- Beauty product face mask vitamin rich detox, Nuxe
- Food recommandation Claus, l'épicerie du petit-déjeuner
- Summer vacation in Mauritius

Partnership

Partnerships may include:

- Sponsored blog posts on the blog
- Commercial space on the blog
- Promotion on social media
- Giveaway on the blog or on social media
- Editorial content for your media
- Product placement within a blog post
- Brand ambassador

Please note that each product / brand / place is carefully selected and tested, if possible. A personal quotation will be estimated for each partnership.

The language used on the blog is French, but some posts may also be written in English.

Categories include:

FASHION























Categories

FOOD & DRINKS





















RECIPES



Let's work together



CONTACT

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